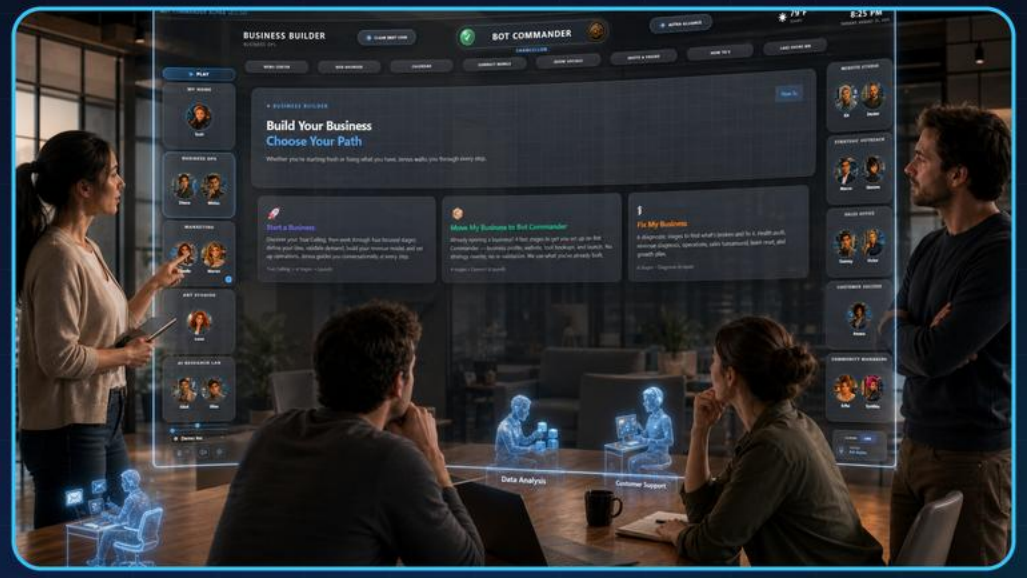
Introducing Bot Commander & City Link

Bot Commander

AI Business Automation System

Coordinate marketing, social posts, CRM, email, websites and accounting by voice or text. Solo is free under Value for Value. Team is $27 per user/month, with a 2-user minimum ($54/month). Setup, support, AI usage and hosting are scoped separately.



City Link

An interconnected network of virtual cities.

Explore Sky City and the vision for local Main Streets: shops, coupons, social activities and games in a web browser. AI Shopkeepers are optional paid services, with usage and capacity to be confirmed.



30% Chamber revenue share on attributable paid Team subscriptions and eligible City Link sales under partnership terms. Independent game marketplace excluded.

BotCom Inc. • **botcom.ai** • **citylink.world**

Three Urgent Challenges Facing Main Street & Chambers Today

How Bot Commander & City Link prepare your town for both sides of the AI shift: business survival, job displacement, and local revenue.

CHALLENGE #1 • MAIN STREET AI OVERWHELM

Small Businesses Are Falling Behind on AI

THE PROBLEM: Local merchants need AI for marketing, social reels, CRM, and follow-ups—but don't have time to stitch together 10 tools or risk insecure chatbots.

OUR SOLUTION • BOT COMMANDER

Every business in your ZIP code gets a pre-trained, security-first AI Business Agentic Harness Free Forever—automating daily marketing, websites, and CRM out of the box.

CHALLENGE #2 • AI JOB LOSS & FREE TIME

AI Will Displace Jobs & Reshape Daily Life

THE PROBLEM: Over the next few years, AI will replace jobs in large numbers and create a massive wave of idle time. Will residents spend that attention and money on distant platforms—or in your town?

OUR SOLUTION • CITY LINK & ESPORTS

City Link's 3D Virtual Cities, intercity gaming leagues, and high school eSports tournaments capture that new free time—channeling community pride, competition, and spending back to Main Street.

CHALLENGE #3 • CHAMBER NON-DUES REVENUE

2D Directories & Dues Alone Aren't Enough

THE PROBLEM: Static 2D web directories rarely drive foot traffic or excite younger generations, while Chambers face rising costs and pressure to grow non-dues revenue without adding staff workload.

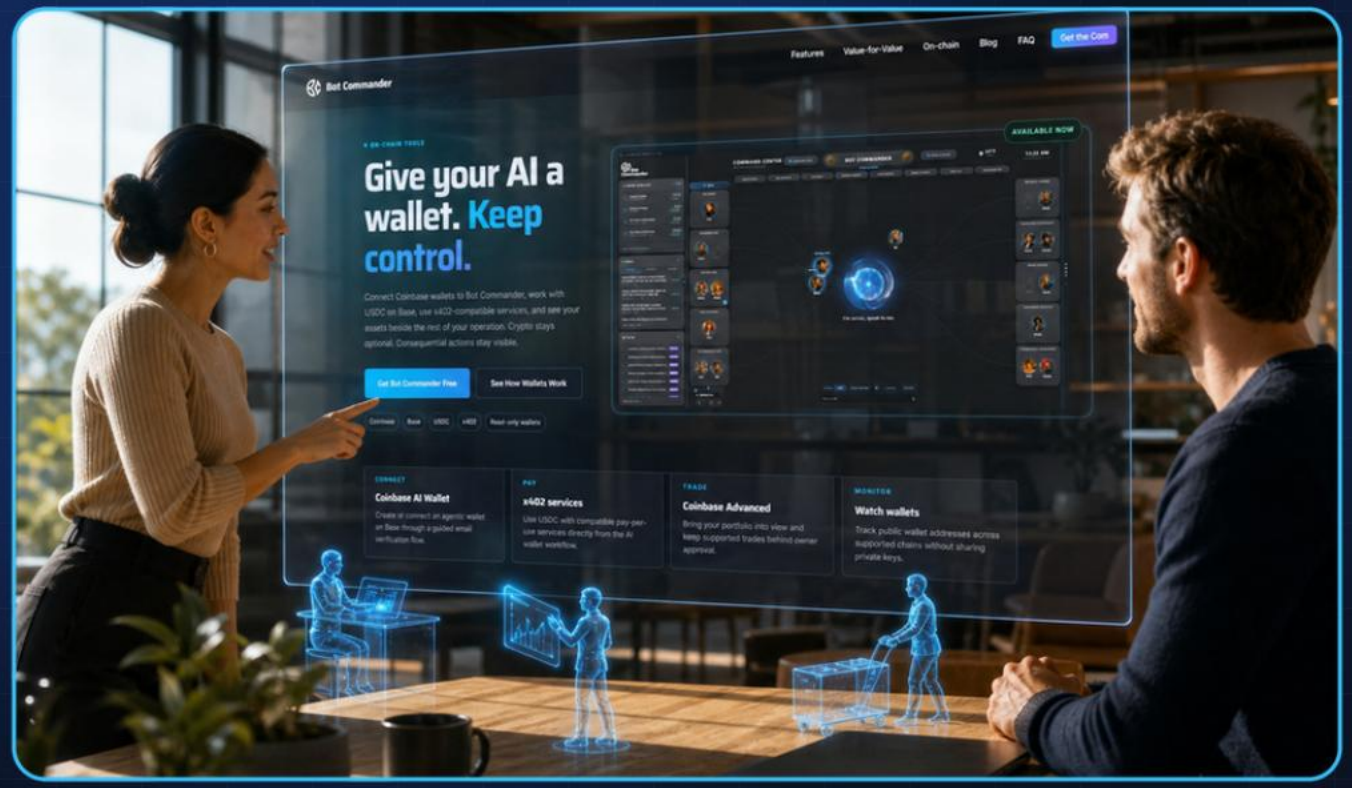
OUR SOLUTION • 30% TERRITORY ROYALTY

Your Chamber earns 30% on attributable paid Team subscriptions and eligible City Link sales under partnership terms. Independent games are excluded.

SERVICE #1 • BOT COMMANDER

AI Home & Business Automation System

A complete AI department on every desktop & phone—replacing 10+ scattered SaaS subscriptions from Day 1.



16 Pre-Trained Specialists + Unlimited Agents

Ready-to-run specialists for Marketing, Sales, Support, Legal, HR, Accounting & Ops—plus unlimited custom agents.

Social Media, Video Reels & Website Studio

Creates daily branded reels, social posts, newsletters, and websites—and auto-publishes across every major platform.

Built-In CRM, Sales Pipelines & Accounting

Captures leads, drafts follow-ups, manages customer pipelines, tracks expenses, and runs daily back-office workflows.

Desktop, Mobile & Smart Home Command

Command agents by voice or text from your PC or phone, approve sensitive actions remotely, and automate home & office.

FREE SOLO / VALUE FOR VALUE • PAID TEAM • 30% ELIGIBLE CHAMBER SHARE

Team: $27/user/month, minimum 2 users ($54/month). Eligible Chamber share: $8.10/seat ($16.20 minimum). Setup, support, AI usage and hosting are separate.

“Why Don’t I Just Use ChatGPT or Grok Bots?”

A raw chatbot is just a browser tab. Bot Commander is a Business Agentic Harness with built-in security, multi-model freedom, and optional locally hosted AI & file storage.

RAW CHATBOTS • CHATGPT OR GROK ALONE

- **Stuck With One AI Vendor**
  Locked into a single company's model, pricing, and blind spots.
- **Cloud-Only Data Exposure**
  Sensitive business files and prompts are uploaded to public cloud servers.
- **Blank-Page Prompt Fatigue**
  Re-explaining your business in an empty chat box every single day.
- **Talks Instead of Executes**
  Generates text in a browser tab—can't run your workflows or tools.

BOT COMMANDER • PURPOSE-BUILT BUSINESS AGENTIC HARNESS

1. **Multi-Model Freedom — Choose Any AI You Want**
   Switch freely between ChatGPT, Grok, Claude, Gemini, or DeepSeek per task—never get locked into one AI company.
2. **Locally Hosted AI & Files — Keep Data Off the Cloud**
   No need to put your valuable data in the cloud when you use local AI models and 100% local file storage on your own machine.
3. **Built-In Business Security & Approval Guardrails**
   OS-encrypted credential vault, role permissions, and mandatory human approval before anything posts or sends.
4. **Pre-Trained AI Workforce Wired to Your Business**
   16 pre-configured specialists (plus unlimited custom agents) connected directly to your CRM, socials, website, email & business listing.

SERVICE #2 • CITY LINK

Your Official 3D Chamber Hub & Interactive Main Street

Expandable modular Virtual cities with advertising placements and community spaces. Listings are available separately; no Team subscription is required.



3D Chamber Hub, Biomes & Esports

- Live local news, directory & events kiosk
- Community spaces & local competitions
- Eligible City Link cosmetics: 30% Chamber share



Business Listings & Optional AI

- Optional paid AI Shopkeepers; usage limits to be set
- Listing, setup, voice & hosting scoped separately
- Social events & coupons support local merchants

“Why Games? Is Anyone Going to Visit This Virtual City?”

Gaming is the #1 entertainment medium on Earth—and intercity rivalries, high school eSports & AI free time bring your whole town in.

THE NUMBERS DON’T LIE • GLOBAL ENTERTAINMENT SCALE

Bigger Than Movies & Music Combined

GLOBAL VIDEO GAMES & ESPORTS — More revenue than Box Office + Music combined — **$196B+ / yr**

Global Movie Box Office (All Films)	$33B / yr
Global Recorded Music Industry	$29B / yr

3.3+ Billion	Age 35	78% of U.S.
Active Players Worldwide	Average Player Age (Buyers)	Households Play Regularly

Why it matters to Chambers: A static 2D directory is visited only when someone looks up a phone number. Interactive 3D hubs, games, and live scoreboards bring families, students, and shoppers back every single week.

1. Intercity & Intracity Competitions (“Town vs. Town” Rivalries)

Nothing unites a community faster than beating the neighboring town! Host Mayor’s Cup challenges, Chamber vs. Chamber leaderboards, regional tournaments, and statewide brackets that turn hometown pride into viral daily engagement.

2. High School eSports, Youth Leagues & Local Tournaments

Over 8,600+ U.S. high schools already field varsity eSports teams. Your Chamber’s 3D City becomes the official hometown arena for high school eSports, festival tournaments, and scholarship cups—bringing students, parents, and local business sponsors together.

3. Capturing the Coming Wave of AI-Created Free Time

As AI automates routine work in the very near future, people will have significantly more leisure time. Together, Bot Commander (for work) and City Link Virtual Cities (for play & community) keep that time, attention, and spending on your Main Street.

30 Years on the Frontier of Community Building, Gaming, and Infrastructure Development.

In 1996 our City Link launch helped bring Main Street onto the Web—and sparked the Chamber software boom. Today we bring Main Street into AI & 3D.

4D Brainerd Daily Dispatch (Minn.) Sunday, July 14, 1996

Business

Online service taking shape

By RENEE RICHARDSON
Staff Writer

BAXTER — An entrepreneurial idea began in a Baxter basement well before the proliferation of an online system that today spreads to other cities.

At least that is what City Link founders said they are expecting. The new online provider is aiming at an interactive service with a community focus. Much like broadcast television, City Link is hoping to provide free information and entertainment to computer surfers while using advertising dollars from area businesses to fund the company.

Scot Kinney, City Link founder and self-taught computer system developer, said the system about a year and a half ago. With investment dollars from his father, Arnold, the company's components began to fall into place.

What it takes

City Link system requirements are: 486 processor, 8 megabytes of RAM, a 9600 Baud modem, and Windows 3.1 or higher.

Internet access will be available from any operating system.

Computer owners can already access the service with three free disks available at Radio Shack and Wal-Mart. City Link provides installation assistance if needed.

"We've been trying to get everything up to speed for the opening," Scot Kinney said of the anticipated Aug. 1 deadline for Internet access.

Sales and Marketing Director Rod Helland has been toting interested businesses with a laptop computer for system demonstrations. So far, about 58 area businesses have joined the service.

Detailed and colorful graphic images represent businesses as diverse as The Barn Cafe, Doodlinger auto sales, the Finishing Touch and Wal-Mart. Businesses can bring in their own artwork or have City Link create what it calls "store fronts."

The store fronts offer access to more business information and options like ordering fish from Morey's Fish House and Seafood Cafe before perusing visual images of kitchens and tanks for sale. In addition to the store front, businesses can sponsor information areas where a billboard-like visual and a audio message identifies them.

Once the service is Internet accessible, plans are to charge about $10 for some 100 hours of Internet time. Individuals who do not want Internet service can still use an array



A new online service may come from relatively humble beginnings in a Baxter basement, but staff expectations are high. City Link employees Dean Wigen (left) and Rod Helland joined company founders Arnold and Scot Kinney in a system preview. The online system should be fully operational by Aug. 1. (Dispatch Photo by Renee Richardson)

A City Link library offers free software on programs like budget planners that can be downloaded. The service also provides employee system training. Initial set-up fees for a basic business online presence are $40 with a $20 monthly fee.

Since people began testing the system in February, the membership has grown primarily by word of mouth, Scot Kinney said.

"There are businesses who are on here and they don't have a computer and don't intend to get one," Helland said.

In a month, Scot Kinney said City Link should have a presence on 80 search engines, which are used to scan the Internet for information. Nationwide 30 percent of households have Internet access, he said. That figure is expected to grow to more than 80 percent by the year 2000.

Scot Kinney said he expects the same kind of growth in the lakes area. The system is also a protected one to keep children out of areas parents wish to make off limits.

"Now is the time to get on and get started and get ahead of the game a little bit," Scot Kinney said of service provider. And for businesses, he said the online access is "really like going out and opening up another store front in another location."

If successful, City Link may provide one of the means to contact area vendors on ordering a pizza online — just like on the movie "The Net" — is just a short step away from lakes area reality.

OUR MISSION • DECENTRALIZING AI FOR MAIN STREET

Empowering Local Businesses & Individuals to Compete With the Tech Giants

Today, 80% of online traffic and revenue is controlled by just 5 or 6 tech behemoths. As artificial intelligence reshapes the economy, that consolidation threatens to accelerate—unless individuals and small businesses are given the exact same firepower.

Just as City Link helped bring Main Street onto the Web in 1996, our mission at BotCom Inc. is to decentralize the power of AI—putting an autonomous AI workforce into the hands of every local business, Chamber, and resident.

By uniting local merchants inside a shared AI & Virtual City network, we keep innovation, jobs, attention, and commerce thriving on Main Street where they belong.

Scot Kinney • Founder
https://www.linkedin.com/in/scotkinney/

ZERO CHAMBER STAFF WORKLOAD

Our 24/7 Town Bots Do All the Outreach & Updates

Town Bots track local events & prompt merchants to run promos—driving Virtual City traffic & paying your Chamber 30%.

STEP 1 - CENTRAL HUB

24/7 Town Bots

Track upcoming local events (Bean Hole Days, Boat Races, Holiday Strolls) & pitch each merchant's Bot Commander:

"Bean Hole Days is in 14 days! Want me to run a $49 Festival Promo—update your business listing & email your customers?"

STEP 2 - ONE REPLY

Merchant Replies by Voice or Text

"Yes — do $5 off any large pizza or free garlic knots when they mention Bean Hole Days!"

STEP 3 - AUTO-EXECUTED

5 Instant Updates (Zero Humans)

1. Custom Graphics Created
Posters, banners & social ads rendered

2. Website & Business Listing Updated
Updates their website & advertising

3. 3D AI Salesperson Briefed
Pitches the new coupon to 3D visitors

4. Customer Email & Social Sent
Blasts customer list & posts social reels

5. Chamber Earns 30% Royalty!
$49 promo (or $99/mo) → 30% to Chamber

EXCLUSIVE ZIP-CODE TERRITORY RESERVATION

Reserve Your Chamber Territory

ZIP-based attribution connects eligible paid Team subscriptions and City Link sales to your Chamber. Revenue depends on actual sales.

Team subscription examples

$27 per user/month · Minimum 2 users per workspace

Paid users	Monthly Team	Chamber 30%
2 users	$54.00	$16.20
5 users	$135.00	$40.50
10 users	$270.00	$81.00

Illustrations for eligible attributed subscriptions, not forecasts.
Partnership eligibility and settlement terms apply.

$495 One-Time

Tier 1: 1 ZIP Code (+$395/extra ZIP)

Includes 2 Town Square Sponsor Billboard placements.
Sales, revenue and payback depend on actual demand.

$1,250 One-Time

Tier 2: 3 ZIP Codes (+$395/extra ZIP)

Includes 5 Town Square Sponsor Billboard placements.
Sales, revenue and payback depend on actual demand.

$2,495 One-Time

Tier 3: 6 ZIP Codes (+$395/extra ZIP)

Includes 10 Town Square Sponsor Billboard placements.
Sales, revenue and payback depend on actual demand.

PROTECTED TERRITORY ECONOMICS

How Your Chamber Earns on Team and City Link

30% on attributable paid Team subscriptions and eligible City Link sales. The separate game marketplace is excluded.

Eligible Territory Revenue

1. Territory Attribution: Eligible purchases are attributed under the partnership terms and approved ZIP rules. Membership is not required for eligible sales.

2. Team Subscriptions: $27 per paid user/month, with a 2-user minimum ($54/month). The 30% share is $8.10 per eligible seat, or $16.20 at the minimum.

3. City Link Sales: Eligible listings, promotions, advertising and cosmetics follow the partnership terms. Independent game sales, skins and creator payouts are excluded.

Setup, Support & Usage: Optional assistance, migration, training, AI usage and hosting are separately scoped. Ask for a quote. Tax treatment requires your own advice.

Bot Commander Team ($27/user/mo)
2-user minimum: $54/month
+$8.10 / seat / mo

City Link Business Listing ($49/mo)
No Team subscription required
+$14.70 / mo per Listing

3D Sponsor Billboards ($250/mo)
High-visibility Town Square billboards for major sponsors
+$75.00 / mo per Billboard

$49 City Link Event Promos
Eligible festival promotions under partnership terms
+$14.70 / Promo (30% Cut)

Eligible City Link Character Skins
Independent game marketplace excluded
30% of eligible sales

ZERO MIGRATION FRICTION

Keep Your Existing Chamber Software While You Evaluate

No disruption to your current dues billing or staff workflow required.

OPTION A • DAY 1 DEFAULT

Keep Your Legacy Chamber Software

Keep your legacy Chamber software untouched on Day 1. Our Town Bot automatically syncs your public directory & events calendar with zero change to how your staff bills dues.

OPTION B • MONTHS 2–6

Drop Expensive Marketing Add-Ons

Keep your legacy Chamber software for base dues billing, and use Bot Commander Team to automate your newsletters, event reels, graphics & social posts.

OPTION C • AT RENEWAL

Full 'Chamber OS' Replacement

Review compatibility, data quality and migration scope before replacing existing systems. Optional paid migration and training require an agreed quote.

GUIDED DIY SETUP • OPTIONAL PAID IMPLEMENTATION & SUPPORT

Start with guided setup and in-app help. Assisted setup, contact migration, staff training and ongoing human support are optional paid services with an agreed scope. AI/provider usage and hosting are separate.

How Do I Present This to My Members?

Zero slides to memorize — our interactive Smart TV stage runs the entire member showcase for you in 4 easy steps.



LIVE CONFERENCE ROOM SETUP • BOTCOM.AI/CHAMBER

Works on any conference room Smart TV or projector. Includes the full Explainer Video, 1-tap Q&A prompts on your phone, and auto-displayed visual slides as Max answers!

1. Open Link on Your Conference Room TV

Open botcom.ai/chamber on any Smart TV or projector at your next luncheon or mixer — no laptop or HDMI cables needed.

2. Scan the QR Code With Your Phone

Scan the TV screen with your iPhone or Android to pair your phone as the wireless stage remote and walk-around room mic.

3. Tap 'Play' to Run the Explainer Video

Tap Play on your phone to launch the high-energy 3-minute explainer film introducing Bot Commander and your 3D City Link town.

4. Live Voice Q&A With Max Profit

Pass your phone around the room — members tap the mic to ask questions, and Max Profit answers live on the TV from Sky City!

Frequently Asked Questions

Key questions about pricing, setup, support and your Chamber partnership.

1. Do you provide Tech Support?

Guided DIY help is available in the app. Optional scheduled human support is paid and scoped separately. The subscription does not include unlimited implementation or 24/7 staffed support.

2. Can someone help present to our Chamber Members?

Use the Members Demo and Max for presentation Q&A. Human attendance or virtual launch assistance is optional, subject to availability and a separate quote.

3. Will there be training sessions for businesses?

Follow the guided DIY path, or request paid onboarding and staff training. Agree the workflows, hours, prerequisites and handover before work begins.

4. Are templates available for different business types?

Yes — Turnkey Industry Starter Packs: One-click presets for Retail, Restaurants, Contractors, Salons, Real Estate, Nonprofits & Services—pre-loaded with websites, business listings, CRM & social tools.

5. Will there be organized eSports tournaments?

Yes — Inter-City Leagues & High School eSports: Automated seasonal Town Square tournaments, inter-city leaderboard rivalries, and High School eSports kits that drive youth engagement and local sponsorships.

6. Is there a forum to meet other Chambers & businesses?

Yes — Chamber Executive Network & B2B Hub: A dedicated community forum and virtual City Link Lounge where Chambers share best practices and member businesses connect across towns for B2B trade.

7. How and when does our Chamber get paid?

Your Chamber receives 30% of attributable paid Team subscriptions and eligible City Link sales under the partnership terms. Reporting, eligibility and settlement follow those terms.

8. Is the 30% share safe for our 501(c)(6) non-profit status?

The partnership uses an affinity royalty arrangement. Your Chamber should obtain its own tax/legal advice; no tax exemption or treatment is guaranteed.

9. What if a non-member business in our ZIP signs up?

Eligible sales can qualify regardless of Chamber membership, according to territory attribution and partnership terms. The separate game marketplace is excluded.

10. Are there contracts, or what if a member isn't tech-savvy?

Solo remains free under Value for Value. Team is $27/user/month, minimum 2 users ($54/month). Setup, paid support, AI usage and hosting are separate. Request a quote for assistance.

60-DAY CHAMBER PRIORITY WINDOW

Lock-in Your Chamber’s ZIP Code Based Territory Today

Reserve eligible territory and earn 30% on attributable paid Team subscriptions and eligible City Link sales under partnership terms.

STEP 1 • TODAY

Reserve Your Territory

Lock your Chamber's ZIP codes ($495 / $1,250 / $2,495) during your 60-day priority window & claim your Charter Billboards. All Businesses and Individuals in your zip code automatically become your users as they sign up.

STEP 2 • THIS WEEK

Set Up Your Paid Team Workspace

Team is $27/user/month, minimum 2 users ($54/month). Use guided DIY setup or request a separate quote for implementation and support.

STEP 3 • NEXT MEETING

Host the Live Smart TV Demo

Choose the Members Demo for public presentations. Review the Executive Demo privately for partnership details. Eligible sales earn the agreed 30% Chamber share.

Watch the Chamber President Showcase Live:

Executive Demo: botcom.ai/chamber/?mode=president • Team plans: botcom.ai/team.html

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